

EXPRESSION OF INTEREST

FOOD TRUCKS – UNIQUE BUSINESS OPPORTUNITY IN KAKADU NATIONAL PARK

APPLICATION FORM

Kakadu National Park is an iconic part of Australia receiving 180,000 visitors per year. The Kakadu Board of Management is seeking expressions of interest to operate mobile food trucks and/or kiosks in the park at Nourlangie rock art site and Gunlom campground.

Proponents can provide an expression of interest for one or both of the food vending opportunities.

Indigenous businesses are encouraged to apply.

Proponents are required to use this application form for the Expression of Interest. Sketched diagrams or photos can be attached for illustrative purposes.

Expressions of interest can be submitted by completing this Application Form and emailing it to leanne.paige@environment.gov.au

If you have any questions about completing this Application Form please contact Leanne Paige, Tourism and Visitor Services Manager, by email leanne.paige@environment.gov.au or phone (08) 8938 1107.

1. Proponent Details

Principal Contact

Organisation/company

For joint venture proposals, please list ALL organisations/companies

ABN/ACN

Postal Address

Key Contact

Title

Given Name

Surname

Position

Phone

Mobile

Email

Additional relevant details

1. Proponent Details

2. Concept Details

3. Experience & Capability

4. Sustainability

5. Benefits

6. Implementation

2. Concept details

Please outline the business concept. The inclusion of concept drawings, maps, photos or examples of similar ventures is encouraged. Include information on:

- Details of proposed infrastructure/vehicle**
- Set-up and operation** e.g. equipment, number of staff, hours of operation, frequency and seasonality
- Food Service Description** Please describe the type of food to be served
- Proposed location/s**
- Advertising and marketing**, including online and social media.

3. Experience and capability

Please provide details on your ability to deliver the concept. Details of experience and financial capability in delivering similar or relevant ventures should be included. Consider track record, qualifications, licences/registrations, self-sufficiency, quality product and customer service, and ability to meet customer demand at peak times.

4. Sustainability

Please provide an overview of the sustainability of the proposal from an environmental, cultural and economic perspective. Explain:

- **How the business will minimise environmental impacts** (eg; waste, water, recycling, litter). Include any power and water requirements such as use of generators, and if a generator is in use, how this will not impact visitation to the location. Address cleaning, maintenance and waste management plan.
- **How the business will be economically sustainable** in the long term.

5. Benefits to the park's traditional owners

Please explain any benefits which the proposed concept could provide to the park's traditional owners (Bininj/Mungguy). The benefits could include employment, training or business partnerships for local Indigenous people .

6. Implementation

Please explain how you plan to take this proposal from concept stage to fully operational should you be successful. Consider including information on approximate timeframes and financing along with a broad overview of implementation.

Supporting attachments/documentation

List any attachments, supporting diagrams, photos or concept documents to be considered as part of the evaluation.

Conflict of Interest

Do you have any potential conflict of interest to declare?

Yes

No

User can "tick" one box

If yes, please provide details below:

Acknowledgement

I acknowledge I have read the EOI information and have understood the requirements.

The EOI Application Form and attachments are to be lodged by email to leanne.paige@environment.gov.au

An acknowledgement of lodgement will be issued. Failure to receive a receipt should be considered as a failure to lodge the proposal and proponents are advised to contact Leanne Paige, Tourism and Visitor Services Manager, leanne.paige@environment.gov.au or phone (08) 8938 1107 if this occurs.