

## **EXPRESSION OF INTEREST**

### **FOOD TRUCKS – UNIQUE BUSINESS OPPORTUNITY IN KAKADU NATIONAL PARK**

#### **APPLICATION FORM**

Kakadu National Park is an iconic part of Australia receiving 180,000 visitors per year. The Kakadu Board of Management is seeking expressions of interest to operate mobile food trucks and/or kiosks in the park at Nourlangie rock art site and Gunlom campground.

Proponents can provide an expression of interest for one or both of the food vending opportunities.

Indigenous businesses are encouraged to apply.

Proponents are required to use this application form for the Expression of Interest. Sketched diagrams or photos can be attached for illustrative purposes.

Expressions of interest close 4pm CST Friday 21 April 2017 and can be submitted by completing this Application Form and emailing it to [foodtrucks@environment.gov.au](mailto:foodtrucks@environment.gov.au)

If you have any questions about completing this Application Form please contact Meryl Triggs by email [meryl.triggs@environment.gov.au](mailto:meryl.triggs@environment.gov.au) or phone (08) 8920 1375.

# 1. Proponent Details

## Principal Contact

### Organisation/company

*For joint venture proposals, please list ALL organisations/companies*

### ABN/ACN

### Postal Address

### Key Contact

### Title

### Given Name

### Surname

### Position

### Phone

### Mobile

### Email

### Additional relevant details

1. Proponent Details

2. Concept Details

3. Experience & Capability

4. Sustainability

5. Benefits

6. Implementation

## 2. Concept details

Please outline the business concept. The inclusion of concept drawings, maps, photos or examples of similar ventures is encouraged. Include information on:

- Details of proposed infrastructure/vehicle**
- Set-up and operation** e.g. equipment, number of staff, hours of operation, frequency and seasonality
- Food Service Description** Please describe the type of food to be served
- Proposed location/s**
- Advertising and marketing**, including online and social media.
- Licence fees** – proposed licence fees you will pay

A large empty rectangular box with a thin black border, intended for the applicant to provide details, drawings, or photos as requested in the text above.

### 3. Experience and capability

Please provide details on your ability to deliver the concept. Details of experience and financial capability in delivering similar or relevant ventures should be included. Consider track record, qualifications, licences/registrations, self-sufficiency, quality product and customer service, and ability to meet customer demand at peak times.

## 4. Sustainability

Please provide an overview of the sustainability of the proposal from an environmental, cultural and economic perspective. Explain:

- **How the business will minimise environmental impacts** (eg; waste, water, recycling, litter). Include any power and water requirements such as use of generators, and if a generator is in use, how this will not impact visitation to the location. Address cleaning, maintenance and waste management plan.
- **How the business will respect the cultural values** of the park.
- **How the business will be economically sustainable** in the long term.

## 5. Benefits to the park's traditional owners

Please explain the benefits which the proposed concept would provide to the park's traditional owners (Bininj/Mungguy). The benefits can include employment, training or business partnerships for local Indigenous people .

## 6. Implementation

Please explain how you plan to take this proposal from concept stage to fully operational should you be successful. Consider including information on approximate timeframes and financing along with a broad overview of implementation.

## Supporting attachments/documentation

List any attachments, supporting diagrams, photos or concept documents to be considered as part of the evaluation.

## Conflict of Interest

Do you have any potential conflict of interest to declare?

Yes

No

*User can "tick" one box*

If yes, please provide details below:

## Acknowledgement

**I acknowledge I have read the EOI information and have understood the requirements.**

The EOI Application Form and attachments are to be lodged by email by 4pm CST Friday 21 April 2017 and can be submitted by completing this Application Form and emailing it to [foodtrucks@environment.gov.au](mailto:foodtrucks@environment.gov.au).

An acknowledgement of lodgement will be issued. Failure to receive a receipt should be considered as a failure to lodge the proposal and proponents are advised to contact Meryl Triggs by email [meryl.triggs@environment.gov.au](mailto:meryl.triggs@environment.gov.au) or phone (08) 8920 1375 if this occurs.